





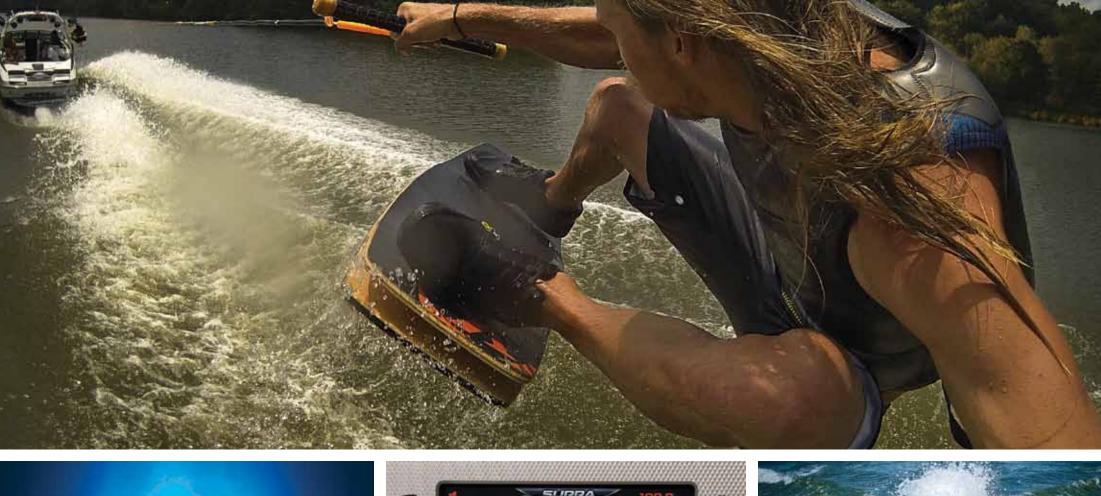


deliver the ride of your life. Harness this

in the VISION Touch dash system.

powerful performance with the tap of your

finger on customizable rider profiles stored



lighting, Contrast color options and more. Supra's hard tank sub-structural floor Liquid you're in for a sweet ride

includes swivel combo board racks, 4 Spin

speakers, a bimini, upholstered accents, LED







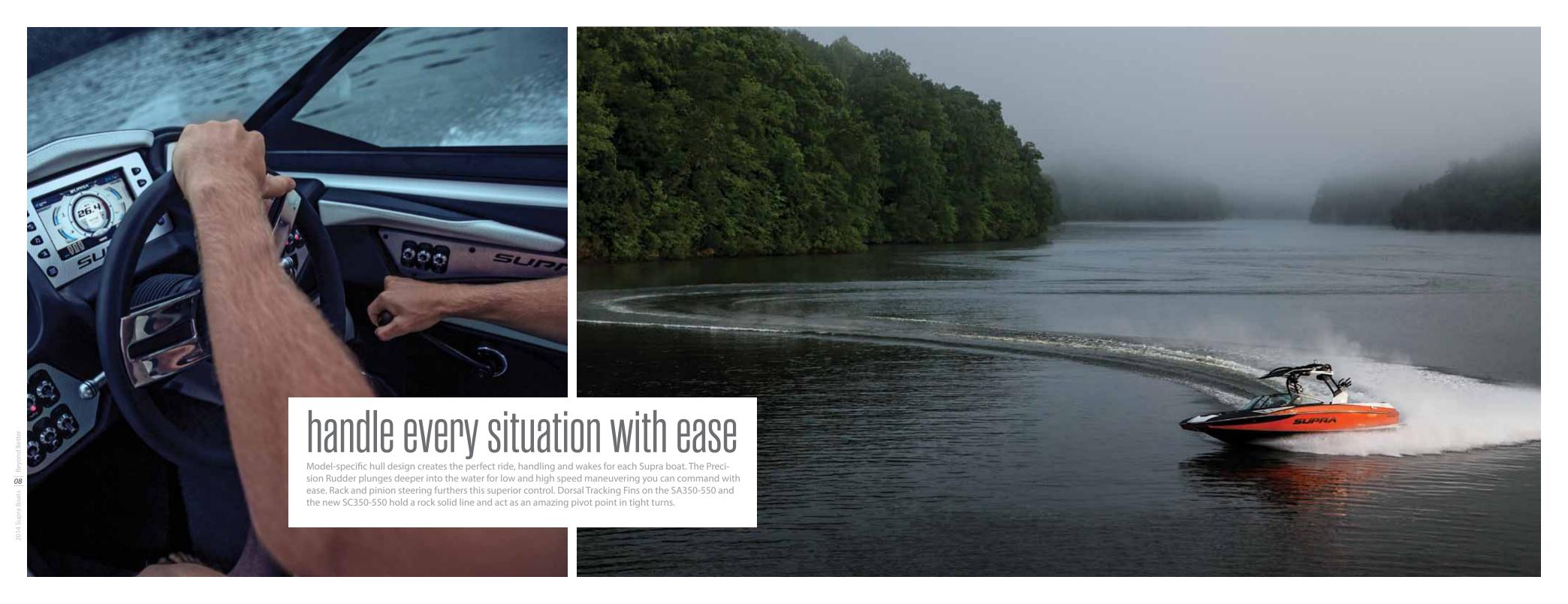












LSA The 6.2 liter 550 horsepower LSA is the first production supercharged Gen-IV small block engine for the marine industry. The same 6.2L Supercharged LSA that powers the fastest production sedan, also powers the pro riders' choice SA550. The 6.2L SuperCharged LSA with 545 lb-ft of torque at 4000 rpm is the perfect blend of high-rev horsepower and low-rev torque.

345 SURF This 5.7 liter IBEX Innovation Award winning engine is exclusive to Supra Boats and standard in all 2014 models. Built with an air-oil separator to prevent oil induction into the PCV, the industry's only "surf" engine was engineered to take full advantage of its 345 horses and 370 lb-ft of torque for quick smooth acceleration even in wake surfing conditions.

LS3 The 6.2 liter 450 horsepower big-bore LS3 powers the all new Camaro and is now available in your Supra boat. This engine breaths with large valves and high-flow cylinder-heads sourced from the monster 7.0-litre LS7 racing engine. The LS3 delivers a great balance of performance and efficiency with optimized flow efficiency to build power and improve fuel economy.

409 6.0 If you opt for this torque-rich 6 liter it has the power to make the hair on your neck stand straight up every time you turn the key in a Supra 242. Discover massive gains in throttle response, horsepower and towing power made possible by the Supra 409 6.0 Liter engine from Indmar. Not available in SC or SA models.

























inspired

Supra boat designers will glean inspiration from nearly any example of performance or style. They could be moved by something as simple as the body line on a muscle car or as technical as a jet propulsion system. If the inspiration has the potential to improve a Supra, it is folded into the design process.

design

Always evolving to the best solution that it can be; a Supra design rarely ends-up exactly as it began. The Supra team applies refinement and validation to their ideas, but at the same time the design process has an element of freeform that allows them to truly innovate.

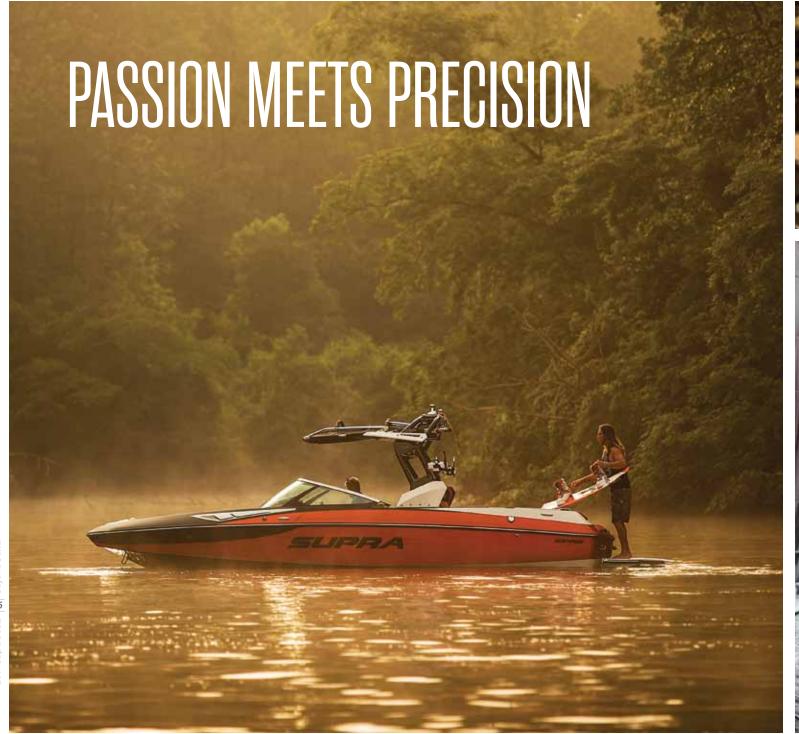
relentlessly

Supra boats are constantly on a path toward excellence. It is not just enough to be performing above the highest expectations, Supra is driven by continual improvement to energize you, our customer.

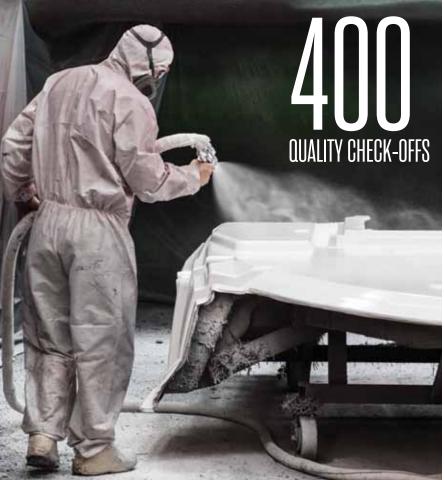
refined

Every Supra design and innovation is seen through a lens of continuos improvement. We are always looking at our products critically with the goal of refining even the most successful Supra developments.











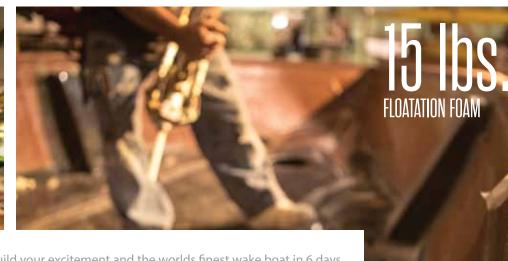








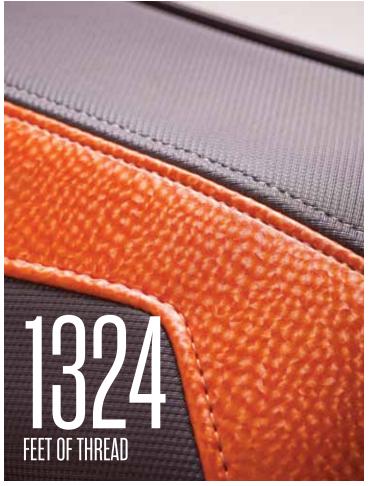




We build your excitement and the worlds finest wake boat in 6 days. Supra boats are where your passion for wake boating meets precise luxury and performance created in a team-driven, continuously improving, production environment. Inspired by your dedication to wake sports and the Supra Boats brand, we match your devotion with the pursuit of boat building perfection.









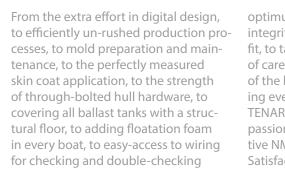


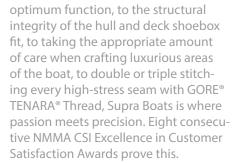






























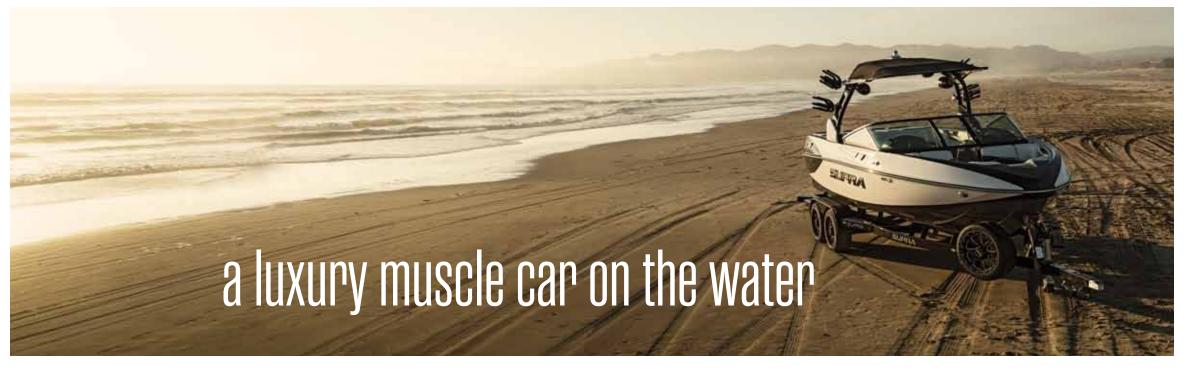




Huge pushy waves, no bow rise, superior handling even when weighted and increased interior depth make the new SC a curl carver's dream. Add the Supra Swell Surf System and watch your dreams of wake surfing reach euphoric proportions with two distinct styles of wakes, seamless VISION Touch integration, improved handling and forward visibility even

when weighted and the ability to transition from port to starboard waves without moving weight or people. Beyond the performance, one look at its menacing style and intricately plush interior and you'll realize the SC is a luxury muscle car on the water. This Supra is specifically designed to deliver punishing performance along with inspired interior accommodations.









The SA350, SA450 and SA550 combine shocking wakes, precise handling and an awesome interior. Supra Ride System (SRS) components like 900 pounds of hard tank sub structural floor Liquid Lead ballast, a loaded Roswell Pro Edge Tower, Zero Off GPS speed control, the wake-refining SmartPlate, VISION Touch Rider Profiles and 1,300-pounds of available Flex ballast will wake-up your dreams of going pro. The new

optional Swell Surf System makes pro waves shaped in Skim or Barrel style on either side with a touch of the VISION. The SA attacks the water with 350-550 horses of Indmar power, depending on your engine choice. Hull design optimized for wakes and handing as well as through-bolted Dorsal Tracking Fins and a Precision Rudder drive the Supra performance home in this Wakeboard World Championship tow boat.

shock and awe, sparks fly











The SA has gone soft, but durable on the inside with the abrasion resistant stain protected SUPRASKIN® vinyl from Spradling. This interior joins brilliant new vinyl colors and textures finishes the sleek profile of the SA with GORE® TENARA® Thread for seating as luxurious as it is resilient. Snapout carpet covers the SA's fiberglass floor for a quiet convenient base to a plush interior. The look is even

hotter for the SA350-550 in 2014 with stylish new metal flake gel coat colors and Pro Edge tower Contrast color options. A refined windshield and elevates the elegance level to the beautiful Barrage Front End and the purposeful Battle Prep Transom. The Supra SA is sending the sparks of shock and awe flying for 2014.

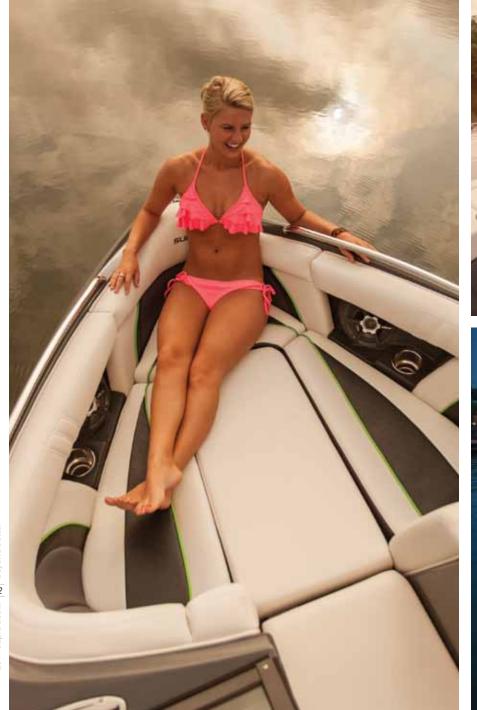






Overall Length w/o Platform: 22' 6"	Width (Beam): 100"	Draft: 26″	Ballast (lbs): 900 (S) 2,200 (O)
STD HP: 345 HP-SA350, 450HP-SA450, 550HP-SA550	Passenger: 13	Fuel: 49 gals	Weight - Boat only: 4,300 lbs



















Control the performance with the VISION Touch dash and save wake settings in as many as 16 unique Rider Profiles. The 242 is the ride of your life no matter where you're headed.





Official towboat of the Rockstar Energy Drink WWA Wakeboard World Championships, the Worlds Edition package is available on any 2014 Supra model. The Worlds Edition takes an amazingly equipped Supra boat and raises it to world-class pro tournament levels. Exclusive Worlds Red or White base gel coat schemes join military-style graphics, a Blacked-out "Supra",

SeaDek swim step pad and underwater lights with strobe for a distinct exterior look. The Worlds Edition also pumps up the volume with a Polk Sub and dual batteries with onboard charger. The Worlds Boatmate tandem axle trailer is over the top with 18" premium wheels, 2-tone metal flake trailer fenders, illuminated laser cut steps, aluminum step plates, surface custom tower colors, Z-5 Cargo Rack, a "Worlds" mount LEDs, transom steps and transom straps



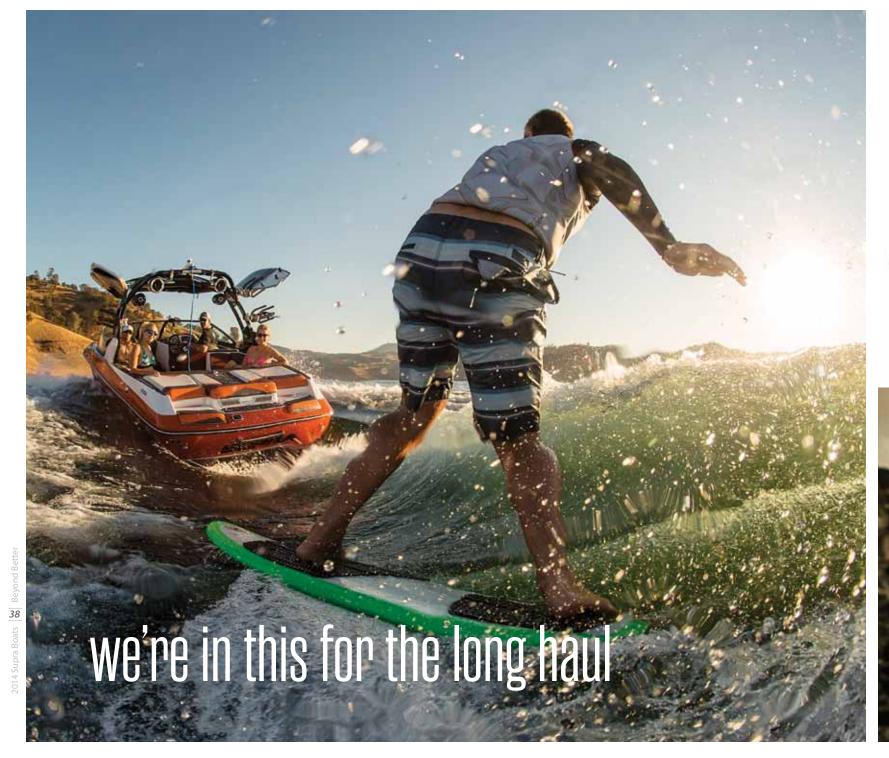






















The boat sale is just the beginning of our relationship. We are in this for the long haul. This is why Supra boats are built with refined well appointed interiors and professional level performance that lasts. We work hard to make sure Supra is a part of your lake life for years to come. Even if things do go wrong Supra Boats' 8-time award-winning customer service, and extensive 3 year component warranty kick in. The Supra ownership experience continues with videos and information on supraboats. com. Keep in touch on Facebook or on Twitter and sign-up for the Supra Boat E-newsletter to have the latest delivered directly to your email account. Even dress yourself in Supra with the Supra Boats Apparel web site.











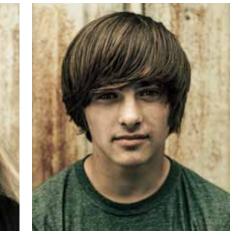


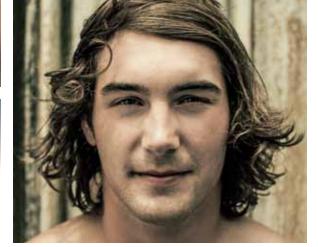


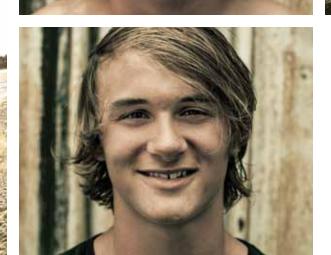














The Supra Boats Pro Team is much more than a group of sponsored athletes. They are our family. We are fans of them as people and teammates as much as professional competitors. They are dedicated ambassadors of the boat brand that helps them win, but more importantly they represent Supra Boats with poise and character. That is a big reason why they continue to succeed in their sports. We couldn't be more proud to be part of Team Supra Boats!

PROS: Austin Hair, Bec Gange, Jacob Valdez, Reed Hansen, Trevor Hansen, Taylor McCullough

JR PROS: Arnie Watkins, Bradley Teunissen, Cory Teunissen,

Jamie McCauley, James Loisel

JUNIORS: Rachel Orgill, Sam Brown













The Rockstar Energy Drink WWA Wakeboard World Championships, presented by Supra Boats went off at Lake Andrea in Pleasant Prairie, Wisconsin on August 15-18. More than as "the little league of water sports," 200 professional and amateur wakeboarders and wakeskaters from across the globe competed in the 20th annual invitation-only event for a shot at events in the world.

a world title. Supra Boats also toured the country towing INT League Events in 2014 including the INT US Championships in Bakersfield, CA. Also known INT holds a special place in our hearts and behind Supra boats. Supra's pulling for amateurs and pros at the best







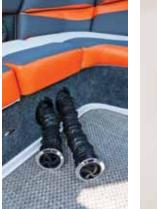


















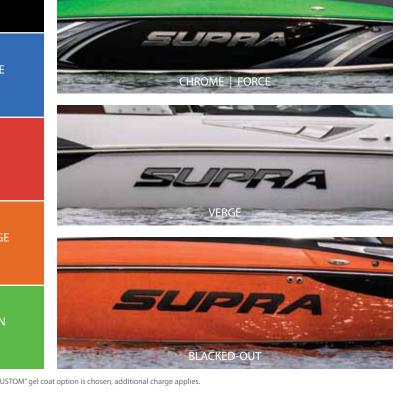




















242 COLOR DIAGRAM

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SUNSPORT

AUNCH

EXTERIOR	SC350, 450, 550	SA350, 450, 550	Sunsport 242	Launch 242
Gelcoat - Hull Color Upgrade	S	S	S	S
Gelcoat - Deck Color Upgrade	S	S	S	S
Stainless Steel Rubrail, Black	S	S	S	S
Stainless Steel Rubrail, White	0	0	0	0
Stainless Steel Rear Grab Handle	5	S	S	S
Stainless Steel Transom and Bow Eyes	S	S	S	S
Stainless Steel Cast Pop-Up Cleats (4 total)	S	S	S	S
Stainless Steel Removeable Platform Brackets	S	S	S	S
PURE Fiberglass Platform w/ Custom SeaDek Non-Skid and Stainless	_	S	S	S
LED Docking Lights	0	0	0	0
Underwater Transom Lighting w/ Fade Feature	0	0	0	0
Deck Bow Nonskid Upgrade	NA	0	NA	NA NA
. 3	NA	U	NA	INA
INTERIOR	S	C	S	S
Safety-Glass Stainless Header Curved Walk-Thru Windshield		S		
Spradling Vinyl with PERMAGUARD Stain Resistant Topcoat	S	S	S	S
Vinyl Wrapped Front Opening Glovebox w/ Billet Aluminum Door	S	S	S	S
Vinyl Wrapped Dash & Glove Box w/Billet Aluminum Gauge Bezel &		S	S	S
Hand Covered Vinyl Accents w/ French Stitching (Black on Black)	S	S	NA	NA
Hand Covered Vinyl Accents w/ French Stitching (Black & 8 Color Cho		0	NA	NA
Syntec Deep Pile Fast Dry Trackless Carpet (Sterling or Midnight Star		S	S	S
Syntec Snap - In Carpet Line (Sterling or Midnight Star)	S	S	NA	NA
Snap-In Carpet w/ Logo Design	0	0	NA	NA
Snap-In Kono Floor Liner	0	0	NA	NA
Soaker Storage with nonskid lined rear storage areas	NA	NA	S	S
Soaker Storage with nonskid lined storage areas throughout	S	S	NA	NA
In-Floor Storage Locker	NA	NA	S	NA
Rear Storage w/Gas Assist Shocks	S	S	S	S
Storage Area Lighting	S	S	S	S
Interior LED Accent Lighting	S	S	S	S
Stainless Steel Interior Hand Rails	S	S	S	S
Stainless Steel Beverage Holders	20	20	16	14
Rear Sundeck - 3 Piece w/ Walk Across Center Sundeck	S	S	S	S
Built-In Console Cooler	NA	NA	S	S
Removable Soft Sided Cooler	S	S	S	S
Removable Trash Receptacle	S	S	NA	NA
Rear-Facing Observers Seat	S	S	S	S
Rear-Facing Gap Seat	0	0	NA	NA
Walk-Thru Seating and Storage	S	S	S	NA
Playpen Seating and Storage w/ Double-Up Flip-Up Playpen Seat Ba	cks NA	NA	NA	S
Triple-Up Flip-Up Cockpit Seating	S	S	S	S
Battle Prep Transom Seating	S	S	NA	NA
Flipped-Out Hinged Cushions	2	2	NA	NA
Bow Filler Cushion (Walk-Thru Only)	5	5	0	NA
Walk-Through Screen (Snap-In)	NA	NA	0	NA
Walk-Through Windscreen w/ Logo Design (Slide-In)	S	S	NA	NA
DRIVER'S AREA		<u> </u>	1 47 1	. 47.1
Supra VISION Touch System (GPS Mapping, Integrated Switching, Pre	esets) S	S	S	S
Full Instrumentation - Tach, Speedo, Fuel, Oil, Temp, Volt, Depth, Hou		S	S	S
Custom Adjustable Driver's Seat w/ Swivel, Slide and Heated	S	S	S	S
Electric E-Boost Height Adjustable Driver's Seat	S	S	S	S
	S	S	S	S
Rise-R Driver Seat Elevation System				

SC350, 450, 550	SA350, 450, 550	Sunsport 242	Launch 242	
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NA	NA	S	S	
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0	0	0	0	
0	0	0	0	
S	S	S	S	
0	0	NA	NA	
NA	NA	0	0	
SC350	SA350	S	S	
NA	NA	0	0	
SC450	SA450	0	0	
SC550	SA550	NA	NA	
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^{*} Includes Custom Graphics & Tower Colors, Subwoofer, Dual Battery w/ On-Board Charger, Custom Swim Platform Nonskid, Underwater Lights, Z-5 Cargo Bimini, 18" Premium Wheels and Spare, 2 Tone Metal Flake Trailer Fender Upgrade, Illuminated Laser Cut Steps, Aluminum Step Plate, Surface Mount Clear LEDs, Transom Steps & Transom Straps

	SC350, 450, 550	SA350, 450, 550	Sunsport 242	Launch 242
PERFORMANCE	,,			
Zero Off GPS Cruise Control	S	S	S	S
Smartplate Technology - Automatic Multisport Wake Plate	S	S	S	S
Swell Surf System	0	0	NA	NA
Liquid Lead Ballast w/ 3 Tanks (1 front, 2 rear)	S	S	NA	NA
Flex Ballast w/ 3 Bags (1 front, 2 rear), Plus Front Tank for Launch 242	NA	NA	S	S
Liquid Lead Flex Ballast - 3 Tanks w/ 3 Add-On bags (1 front, 2 rear)	0	0	NA	NA
Retractable Swivel-Head Pylon	S	S	S	S
Dual Tracking Fins	NA	NA	S	S
Dual Dorsal Tracking Fins	S	S	NA	NA
4-Blade Prop Acme 537 (13.5 x 16.5) General Performance	S	S	S	S
4-Blade Prop Acme 1235 (14.5 x 14.25) Wakeboard	0	0	0	0
4-Blade Prop Acme 2277 (15 x 15.75) Required for 550HP LSA Engine	0	0	NA	NA
4-Blade Prop Acme 2247 (15 x 14.25) Wakeboard for 550HP LSA Engine	0	0	NA	NA
Mid-Hull Paddle Wheel for Speedo Pickup	S	S	S	S
AUDIO/VIDEO OPTIONS				
Polk Audio AM/FM Bluetooth, USB, Aux-input w/ Cockpit Remote*	S	S	S	S
Subwoofer w/ Enclosure & 5-Channel Amp Upgrade**	0	0	0	0
Add 2 Tower Horn Speakers & Remove 2 Top Spin Tower Speakers	0	0	0	0
Audio LCD Display Remote - Transom Location	0	0	0	0
TRAILER OPTIONS				
Tandem Torsion Axle Trailer w/ Alloy Wheels and Disc Brakes on both ax	des S	S	S	S
Trailer Base Colors - 13 Choices	S	S	S	S
Color-Matched Bolt-On Fenders	S	S	S	S
Pinstrip Color (White, Platinum or Black)	0	0	0	0
Self-latching hitch ball actuator	S	S	S	S
Fulton F2 Trailer Jack	S	S	S	S
7-way Round Tow Vehicle Plug	S	S	S	S
Spare Tire Mount	S	S	S	S
Removable Guide Poles	S	S	S	S
Trailer Prop Guard w/ Rollers	S	S	S	S
Galvanized Frame	0	0	0	0

^{*} Includes (6) Polk Audio Speakers & 4 Polk Audio Spin Tower Speakers, 4 Channel and 2 Channel Polk Audio Amplifiers **Dual Batteries with Charger Recommended

Skier's Choice reserves the right to change model line specifications, equipment, color schemes and pricing at any time without notice or incurring obligations. It is the Dealer's responsibility to adhere to all State and Local regulations and laws governing minimum requirements needed on each boat, such as trailer brakes, kill switches, and other safety equipment.

Safety

Skier's Choice encourages all boating participants to learn and follow safe boating practices. There are risks associated with boating and water sports activities. Be mindful of the risks, familiarize yourself with the environment, know your limits, and conduct yourself accordingly. Read your Owner's Manual and comply with all warnings.

For additional safety information, please visit the US Coast Guard Auxiliary at www.cgauxed.org or the Water Sports Industry Association at www.wsia.net.



















